CALIFORNIA STATE SCIENCE FAIR
2001 PROJECT SUMMARY

Your Name (List all student names if multiple authors.)
Marina Maximous; Sarah Tolagson

Project Title (Limit: 120 characters. Those beyond 120 will be ignored. See pg. 9)
" Do We Judge a Book By It's Cover?"

J1708

Division
J Junior (6-8) J Senior (9-12)

Preferred Category (See page 5 for descriptions.)
17 - Social Sciences (Junior Division Only)

Abstract (Include Objective, Methods, Results, Conclusion. See samples on page 14.)
Use no attachments. Only text inside these boxes will be used for category assignment or given to your judges.

In our experiment we were trying to figure out if people judged others by their appearance. Our hypothesis was if we were dressed up in different outfits, people respond to us better when we are dressed as businesswomen. We did this by dressing up in different types of out fits: Business like, Rags, Gangster, Average Teenage Girl, and Goth/Punk. We kindly walked up to five pedestrians and asked them a few questions. Then we gave them a number between one and five depending on how the reacted to us. We did the experiment on two different occasions, we found that while dressed as businesswomen people took us more seriously and when we were dressed in rags and Goth/punk people were scared or didn#t even pay attention to us.

Summary Statement (In one sentence, state what your project is about.)
The effect of how we look on how people judge/react to us.

Help Received in Doing Project (e.g. Mother helped type report; Neighbor helped wire board; Used lab equipment at university X under the supervision of Dr. Y; Participant in NSF Young Scholars Program) See Display Regulation #8 on page 4.
Mr.&Mrs. Maximous& Mr. Tolagson provided materials, rides,etc. Lectures Houseware allowed us to use their backroom to store costumes and change into them. Mrs. Begbie and Mr. Woods in encouraging us to do our best.