

## CALIFORNIA STATE SCIENCE FAIR 2014 PROJECT SUMMARY

Name(s)	Project Number
Thomas X. Kenton	
Project Title	34480
Talk Is Cheap: How Does News Affect Social Media?	W
Taik is cheap. How Does News Affect Social Media.	()
Abstract	
Objectives/Goals	sund of anoute had the
The goal of my project was to see how news affects social media. My results she most tweets per article on average. They also showed that sports had a 5x greater	r rand of tweets to articles
than the next closest, technology. I concluded that news does indeed affect social	il media.
Mothods/Matarials	<b>.</b>
My project studies how news affects social media. I chose four categories of ne politics, and technology) and chose dozens of articles (Gogle News, http://www.chose the stories with the most longitudinal traction. Then I used Topsy (http://www.chose.ch	(entertainment, sports,
chose the stories with the most longitudinal traction. Then Lysid Tonsy (http://	www topsy com/) to
measure the number of tweets per article. I also used the Google News dath from	n before as more
information for my spreadsheet.	
Results  My results showed that greats had the great type of the second	alaa aharraad that amanta
My results showed that sports had the most tweets per article on average. They had a 5x greater ratio of tweets to articles than the new closest, technology.	also snowed that sports
Conclusions/Discussion	
I concluded that news does indeed affect social media.	
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Summary Statement	
My project studies the affect of news on social media.	
Help Received	
My dad helped me with Microsoft Excel.	