



**CALIFORNIA STATE SCIENCE FAIR
2014 PROJECT SUMMARY**

Name(s) Jacob W. Litvin	Project Number J0421
Project Title Point of Views	
<p style="text-align: center;">Abstract</p> <p>Objectives/Goals The objective of my project was to determine whether the number of views applied to an article affected adolescents' opinions of its credibility.</p> <p>Methods/Materials I manipulated the number of likes on an online article, formed a questionnaire, and had test subjects read the story and answer the questions. To record how believable the test subjects thought the article to be, the questionnaire asked the subjects to rate the credibility of the article on a scale of one to ten.</p> <p>Results I had two experiments, my first experiment's data proved too varying, with no relevant pattern. I then made alterations to the article to omit variables. Through the revised test I collected results that revealed that the more views an article displayed, the more believable it appeared to be.</p> <p>Conclusions/Discussion My results did support my hypothesis, that the more views an article had, the more credible it would seem to someone between the ages of 12 and 14. Eighty percent of those test subjects attributed the amount of views to their opinion on the story, meaning there is a correlation between the number of views an online story has, and how believable it appears to be.</p>	
Summary Statement My project attempts to discover the correlations between social influence and credibility online.	
Help Received Aunt sparked concept idea	