



# CALIFORNIA SCIENCE & ENGINEERING FAIR 2018 PROJECT SUMMARY

<b>Name(s)</b> <b>Sneha Revanur</b>	<b>Project Number</b> <b>J0814</b>
<b>Project Title</b> <b>Analyzing Gender-Based Violence and Aggressive Behavior through Social Media Data</b>	
<p style="text-align: center;"><b>Abstract</b></p> <p><b>Objectives/Goals</b> My project goal was to develop a computational model to classify Tweets for relevance to gender-based violence (GBV), a prevalent human rights issue that transcends a variety of demographics.</p> <p><b>Methods/Materials</b> I defined four classes that pertain to GBV: Physical Violence, Sexual Violence, Harmful Practices, and Other. I used the Python programming language. I extracted data from the Twitter API based on class-specific search criteria and employed the Natural Language Toolkit (NLTK) for natural language processing on Tweet text. Of the 4,000 filtered Tweets, 80% were used as training data and the rest were used as testing data. I used the Naive Bayes classification algorithm to train the machine learning model. I went on to conduct a comparative analysis of two feature sets consisting of unigrams and bigrams. I also constructed a confusion matrix to better analyze the model's performance.</p> <p><b>Results</b> The feature set based on my search criteria had the highest accuracy, with over 85%. For the NLP-based features, Harmful Practices had the highest precision and Other had the lowest. For the search criteria-based features, Harmful Practices had the highest precision and Physical Violence had the lowest. The countries that most frequently discussed GBV included the US, UK, Canada, India, and Australia.</p> <p><b>Conclusions/Discussion</b> I was able to meet my project goal, and successfully leveraged computational linguistics, machine learning, and computational social science to develop a highly accurate Tweet classification model for GBV.</p>	
<b>Summary Statement</b> I developed a computational model that can independently classify Tweets into one of four classes germane to gender-based violence (GBV) while harnessing natural language processing and machine learning.	
<b>Help Received</b> I developed this model myself with the support of my parents and teacher sponsor.	