

## CALIFORNIA STATE SCIENCE FAIR 2011 PROJECT SUMMARY

Name(s) **Project Number** Sara X.Z. Grzywacz 31884 **Project Title** Effects of Shadows, Local Contrast, and Geometric Knowledge on **Perceived Lightness** Abstract **Objectives/Goals** To perceive the lightnesses of surfaces, the brain not only takes their luminances into account but also the scene context. The "checkershadow illusion" probes such contextual effects. In this illusion, a white square of a chessboard under a shadow appears lighter than a black square outside the shadow even if the luminance of the latter is higher than that of the former. This illusion has been hypothesized to arise from the local contrasts of the squares, the brain's knowledge of the classboard geometry, or the knowledge that shadows darken surfaces. This study tested these here hypothe **Methods/Materials** The psychophysical point of subjective equality was measured in five human subjects as a function of the intensity of the shadow. The original images were photographed shessboards with or without a shadow. The shadow was extracted and manipulated with Photoshop, and the psychophysics performed with MATLAB. **Results** In the "checkershadow illusion" of this experiment, the huminance of the white square was 20% that of the black square when they appeared equally light. Manipulating the shadow to be physically unrealistic caused this percentage to increase to 30%. In turn, this percentage of subjective equality was increased to 55% when the local contextual intensities were also equalized. Therefore, even without shadow and local-context effects, the luminance of the white square way lower that of the dark square when both appeared equally light. **Conclusions/Discussion** In conclusion, shadows, local contrasts, and geometrical knowledge all provide contextual information used in different degrees by the brain in the computation of lightness. A surprising result was that shadows were relatively unimportant as compared to the other tested image attributes in controlling the brain's perception of lightness. Local ontrast and geometrical knowledge had much larger effects on this perception. It is exciting to see that the knowledge of a chessboard may affect such a fundamental property of the human visual states such is the perception of lightness. Chessboards are manmade structures that had no imperson the evolution of the brain. Thus, it can be concluded that the brain's processing of lightness undergoes perceptual learning for manmade structures. Summary Statement cal techniques, it was demonstrated that contextual information in images such as By using psychophy shadows, local contrasts, and geometric knowledge, affects how the brain perceives surface lightness. **Help Received** 

Dr. Norberto Grzywacz from USC advised me on the design of the project and taught me the use of Photoshop and MATLAB; Members of my family were the psychophysical subjects in the project; Mother helped with design of poster