

CALIFORNIA SCIENCE & ENGINEERING FAIR 2018 PROJECT SUMMARY

Name(s) **Project Number Sneha Revanur** 38291 **Project Title** Analyzing Gender-Based Violence and Aggressive Behavior through Social Media Data **Abstract Objectives/Goals** to gender-based My project goal was to develop a computational model to classify Tweets of relevan violence (GBV), a prevalent human rights issue that transcends a variety of deno Methods/Materials I defined four classes that pertain to GBV: Physical Violence, Sexual Violence, Harmful Practices, and Other. I used the Python programming language. I extracted data from the Twitter API based on class-specific search criteria and employed the Natural Language Toolkin (NLTK) for natural language processing on Tweet text. Of the 4,000 filtered Tweets, 80% were used as training data and the rest were used as testing data. I used the Naive Bayes classification alterithm to trail the machine learning model. I went on to conduct a comparative analysis of two feature sets consisting of unigrams and bigrams. I also constructed a confusion matrix to better analyze the model's performance. **Results** The feature set based on my search criteria had the highest accoracy, with over 85%. For the NLP-based features, Harmful Practices had the highest precision and Other had the lowest. For the search criteria-based features, Harmful Practices had the highest precision and Physical Violence had the lowest. The countries that most frequently discussed GB vincluded the US, UK, Canada, India, and Australia. Conclusions/Discussion I was able to meet my project goal, and successfully leveraged computational linguistics, machine learning, and computational social science to develop a highly accurate Tweet classification model for GBV. Summary Statement ational model that can independently classify Tweets into one of four classes germane to gender tased violence (GBV) while harnessing natural language processing and machine learning. Help Received I developed this model myself with the support of my parents and teacher sponsor.